



Praca i kariera

TESCO

**Tesco Polska to lider nowoczesnego handlu.
Chcesz być częścią naszego zespołu i razem
z nami tworzyć przyjazne miejsce pracy?**

Aktualnie poszukujemy kandydatów na stanowisko:

COMMUNITY ONLINE SPECIALIST

Nr ref. BM/2015/02/08 / Kraków

Twoje zadania

- Responsible for conducting research for internal clients using online community panel (working with internal clients to understand their business objectives and turning them into research objectives and questions, through fieldwork: preparing surveys, programming them into system, preparing sampling and deployment, data analysis and writing reports, suggesting recommendations, presenting results and insights)
- Day to day panel community management and helping with strategy for the future of the panel

Wymagania

- Marketing research experience (conducting qualitative and quantitative surveys, working with original research data preparing research reports)
- Online marketing research experience
- Panel community management experience
- Dunnhumby data analysis experience
- Fluent English
- Higher education (preferably Sociology)
- Practical usage of Statistical Package for the Social Sciences (SPSS or other)
- Research data bases experiences

Oferujemy

- A dynamic and interesting job in an established and reliable company
- A wide variety of training opportunities and professional development programmes
- Opportunities for dynamic professional growth through interesting and challenging tasks
- An employment contract
- Free private health care with easy access to medical specialists
- A 10% discount on each shopping at Tesco for employees with at least one year's work experience as part of the Clubcard customer programme
- Additional benefits (Christmas vouchers, occasional vouchers, e.g. at the start of the school year, layettes for new-born babies)
- Persons with disabilities are welcome

**Twoje zgłoszenie dotrze do nas najszybciej jeśli wypełnisz
formularz on-line na stronie www.kariera.tesco.pl**

Termin nadsyłania podań upływa 2015-07-19