

Softjourn is looking for a new hero to join our marketing team!

Join our Development Center in Wroclaw and become a member of our professional team. We are an open-minded and progressive company that enjoys exciting challenges and innovations. You will have a chance to grow your technical and soft skills, have fun while doing it and we will invest in your professional training, and allow you to grow your career.

Responsibilities:

- Work with existing DB of leads and targets to perform nurturing activities;
- Cold calling and direct email campaigns to generate new leads;
- Basic contact research: verify customer information, including addresses, phone numbers, etc.;
- Take notes of phone calls; update records in Dynamics CRM;
- Explain services in detail, answer questions from potential clients.

Requirements:

- Fluent in English;
- Ability to develop strong relationships and work with senior level executives;
- Excellent communication skills;
- Proactivity and effective time management skills.
- Work schedule: Full time: 3 nights per week - later shifts, 2-10 pm

Will be a plus:

- English language degree;
- Familiarity with the financial services/Fintech industry;
- Experience talking with the target market in real time.

Training:

You will get at least a few months' training with US-based marketing and sales experts.

Benefits and Perks

- continuous improvement;
- office in downtown;
- participation in conferences and seminars;
- sport&culture card,
- healthcare;
- English courses.

Don't hesitate and send us your CV! We are waiting for YOU! ;)